



Press release
2021, Jan 5th

MyScript and EPICNPOC announce their collaboration, leveraging handwriting input to develop a new generation of human-machine interfaces.

Today, MyScript and EPICNPOC signed a MOU to deliver a multimodal HMI by combining handwriting input with voice, audio, visual and lighting. MyScript's technology will be integrated into EPICNPOC's software platform and offered through product and service solutions.

The integration of MyScript's handwriting-input framework with EPICNPOC's open distributed-system modelling and service-oriented architecture allows companies to easily create smart products with multimodal and multi-display interactions. This will make safer and smarter interactions possible in many application domains including automotive, mobility, home intelligence, industry 4.0 and education.

The collaboration will launch in the automotive domain at CES[®] 2021, with the integration of MyScript's software into EPICNPOC's **BOWL™** Automotive – an experience kit for project leaders comprised of functional software, hardware and tools. The kit allows users to design, develop, validate and test new in-vehicle experiences. **BOWL™** Automotive is now available with handwriting on a smart surface, combined with an extensible set of 4 displays, user recognition, individual audio, voice interaction, lighting and powered seats. This allows automakers to bring a keyboard functionality to any touch surface while ensuring that consumers keep their eyes on the road. **BOWL™** Automotive with MyScript's technology is presented for the first time on EPICNPOC's booth at CES[®] 2021.

“This EPICNPOC collaboration with MyScript will provide a natural and safe HMI modality to humanize and enhance digital systems. This allows EPICNPOC to offer a rich multimodal HMI where our clients can revolutionize smart device interaction – addressing all cultures, languages and markets from smart home to retail, education and mobility.”

Bertrand Stelandre, CEO of EPICNPOC

“The integration of MyScript's handwriting-recognition technology with EPICNPOC BOWL™ Automotive shows how handwriting input can dramatically improve the user experience in real-life use cases. Searching for a contact, a song or a destination becomes more natural and intuitive, improving safety as the driver is able to keep their eyes on the road. With support for 72 languages, MyScript's technology is ready to address the needs of users worldwide – for automotive use cases and beyond.”

Olivier Cros, Director, Head of Automotive at MyScript.

About MyScript:

Since 1998, MyScript has pioneered the development of AI technology that makes handwriting the basis for powerful human-machine interfaces. Placing ink at the center of the digital world, MyScript's software lets users interact with digital devices in more intuitive and versatile ways, seamlessly integrating handwriting into their workflows. MyScript also leads the market in automotive handwriting recognition, with over 10 million cars equipped. The company's pioneering technology enables drivers to interact with car infotainment systems more safely and naturally, while staying focused on the road.

With an international team and support for more than 70 languages, MyScript serves customers worldwide from its headquarters in Nantes, France, as well as regional offices in China, Japan, Korea and the U.S.

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About EPICNPOC:

Founded in 2018 by an expert team of innovators, designers and software developers, EPICNPOC is a thriving French startup that serves the automotive, mobility, IoT, smart home, exhibition and retail industries. Experts in the design and engineering of the user experience, we enable your teams to create smart products – better and faster. EPICNPOC's portfolio includes project support, research & consulting and software tools & products. Our software-centric approach and proven methodologies develop meaningful experiences, accelerate your innovation and provide a rapid path to production.

We have completed 20 high-profile Proof-of-Concepts in collaboration with global corporations, government and educational institutions. Our partner network is a testament to our promise to promote teamwork, advance innovation thinking and simplify complex systems. Partner with the team at EPICNPOC to **Make Your Experience Real**. Learn more at www.epicnpoc.com and www.experience-library.io

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