

SK Telecom: Advancing ICT for Better Tomorrow

SK Telecom is the top mobile operator in Korea with over 30 million subscribers, which account for nearly 50 percent of the market. Since its establishment in 1984, the company has been driving breakthrough changes in the global mobile industry

In 1996, SK Telecom commercialized 2G (CDMA) for the world's first time, which served as a stepping stone for Korea to rise as a global IT powerhouse. The company continued to lead the global mobile industry by introducing 3G and 4G ahead of others.

In April 2019, it successfully launched the world's first 5G service to accelerate innovations beyond mobile communications. As of September 2021, the company holds the largest share of the Korean 5G market with over 8.65 million subscribers.

With the successful completion of a horizontal spin-off in November 2021, SK Telecom split into two separate companies, SK Telecom and SK Square, a specialized investment company in semiconductor and ICT.

With its renewed identity as an AI Service and Digital Infrastructure Service company, SK Telecom is making accelerated moves to achieve innovations in three key business areas namely Fixed and Wireless Telecommunications, AI Service and Digital Infrastructure Service.

The company is focusing on solidifying its market leadership by providing seamless and stable connectivity based on strong infrastructure, while creating new growth drivers in areas including metaverse, subscription-based service, and data & cloud business.

With the aim to build a better world, SK Telecom is actively promoting ESG management to solve social problems through the use of its advanced ICT, while taking actions to reduce its environmental footprint.

In 2020, it reached revenue of KRW 18.625 trillion, operating income of KRW 1.349 trillion, and net income of KRW 1.501 trillion.