

A decorative graphic consisting of several overlapping, curved lines in shades of red, orange, and green. The lines are thick and have a slight gradient. One line is a solid green vertical line. Another is a solid red line that curves upwards and then down. A third is a dashed red line that curves downwards and then horizontally. The overall effect is a modern, abstract design.

## **Aiming Higher through ICT-driven Innovations**

## SK Telecom at a Glance

History

SK ICT Family

Financial Highlights

Global Recognition

SK Group

# History

SK Telecom has been driving innovation in the mobile industry since 1984.

Through a horizontal spin-off, the company now seeks growth as an AI & Digital Infrastructure Service company.



## 1G Analog Voice

**1984** Founded as KMTS\*  
Launched AMPS(1G) service

\*Korea Mobile Telecommunications Services Co., Ltd.



## 2G Digital Voice & SMS

**1996** Launched world's first CDMA(2G) service  
**2002** Merged with Shinsegi Telecom



## 3G Video Call & Mobile Web Browsing

**2003** Began WCDMA(3G) service  
**2006** Launched world's first HSDPA service  
**2008** Launched open marketplace '11st'  
Acquired SK Broadband



## 4G Live Video Streaming

**2011** Launched LTE(4G) service  
**2012** Acquired SK Hynix  
**2013** Launched world's first LTE-A service  
**2016** Launched AI platform 'NUGU'



## 5G Hyper Connectivity

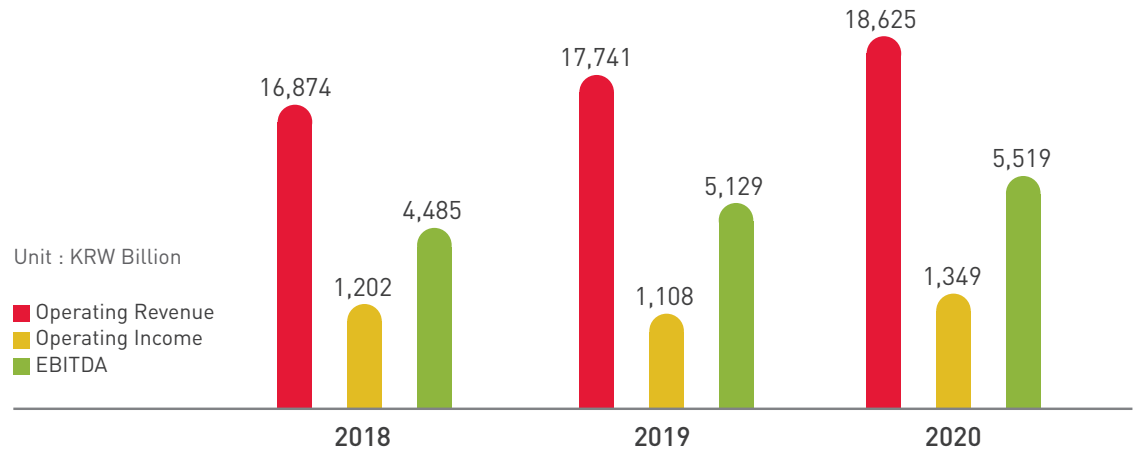
**2018** Commercialized world's first 5G network  
Acquired ADT Caps(SK Shieldus) & ID Quantique  
**2019** Launched world's first 5G smartphone service  
**2020** Acquired T-Broad  
**2021** Launched metaverse platform 'ifland'  
Split into SK Square and SK Telecom




# Financial Highlights

SK Telecom continues to strengthen its presence in the global ICT market by achieving sustainable growth in all its business areas.



## Consolidated Income Statement



 New York Stock Exchange  
 London Stock Exchange  
 Korea Exchange



KRW  
**22**  
Trillion



**Listed on DJSI\* World**  
The only company in Asia listed for 12 consecutive years (from 2008 to 2019)

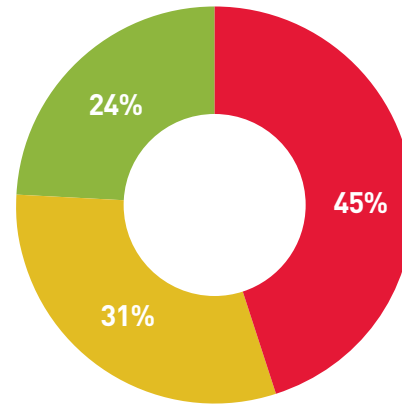
\*DJSI: Dow Jones Sustainability Indices

## Financial Highlights

By providing seamless and stable connectivity based on strong infrastructure, SK Telecom further solidifies its market leadership, while creating new growth drivers in metaverse and subscription businesses.

### No.1 Market Share in Korea

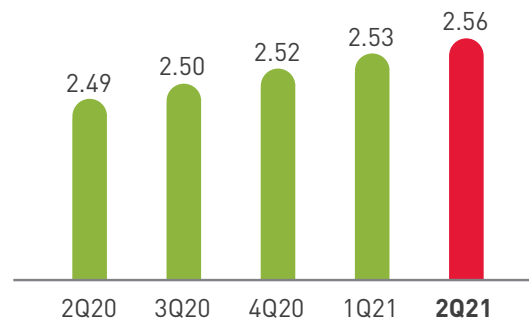
As of June, 2021



31.4 Million Subscribers

### MNO Business Revenue

Unit : KRW Trillion (IFRS 15)



### Winner of Customer Satisfaction

As of Aug. 2021



No.1 in National Customer Satisfaction Index  
(24 consecutive years)



No.1 in Korea Standard Service Quality Index  
(22 consecutive years)

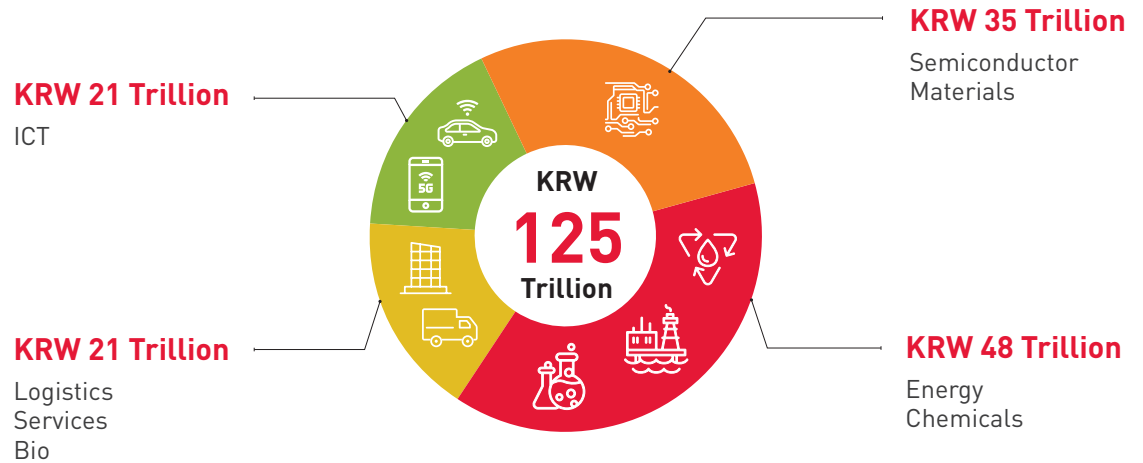


No.1 in Korean Customer Satisfaction Index  
(23 consecutive years)

## SK Group

SK Telecom is the ICT arm of SK Group, the third largest conglomerate in Korea. On the 2020 Fortune Global 500, SK ranked 97th with strong presence in energy, ICT and semiconductor sectors.

### Total Sales of SK Group



KRW  
**7**  
Trillion



KRW  
**172**  
Trillion



KRW  
**22.9**  
Trillion



Overseas Assets  
KRW **48.1** Trillion  
Overseas Sales  
KRW **62.7** Trillion

# SK ICT Family

After completing a horizontal spin-off in November 2021, SK Telecom split into two separate companies: SK Telecom and SK Square. The two companies will work closely to create win-win synergies and new opportunities in the ICT industry.



# Global Recognition

SK Telecom's ceaseless efforts to enhance customer experience have led to a long list of world's renowned awards.



red dot award

telecomasia  
Awards 2019



Leading Lights  
AWARDS 2020



GLOTEL  
AWARDS 2019





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## **Business Portfolio**

Corporate Vision & Strategy

Digital Infrastructure Service

Fixed & Wireless Telecommunications

ESG Management

AI-based Service

# Corporate Vision & Strategy

SK Telecom aims to create new value through customer-oriented technologies and services.

The company is focusing on three key business areas namely Fixed & Wireless Telecommunications, AI Service and Digital Infrastructure Service.



Core competitiveness



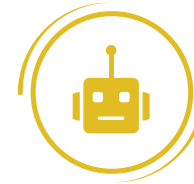
Fixed & Wireless Telecommunications

Mobile

Media



New growth engines



AI-based Service

Subscription

Metaverse

AI Agent



Digital Infrastructure Service

Data Center

Cloud

Industrial IoT

## Fixed & Wireless Telecommunications

SK Telecom is expanding its 5G service coverage to maintain its edge, while increasing its presence in the media industry in collaboration with SK Broadband.



Unparalleled competitiveness in fixed & wireless telecommunications business



High-quality mobile service



Advanced fixed & wireless network infrastructure

Growth of home media business



Powerful IPTV service offerings



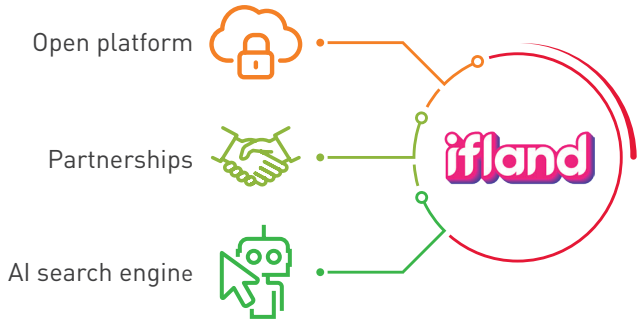
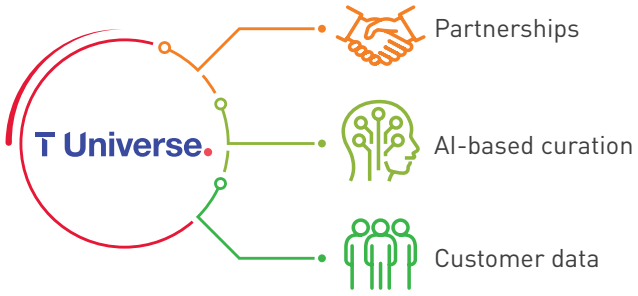
Convergence between OTT and home media

# AI-based Service

SK Telecom is focusing on evolving all its services and products through the application of advanced AI technologies.

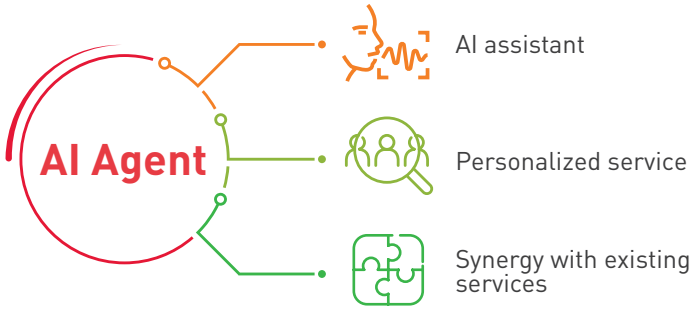


Advanced subscription product offering highly personalized services based on AI analysis



Open metaverse platform equipped with enriched features and AI search engine

AI service that integrates all products and services of SK ICT Family



# Digital Infrastructure Service

With its new growth businesses, SK Telecom is enhancing the productivity and competitiveness of its enterprise customers.



**Data Center**

- Large scale expansion of data centers to meet surging demand
- Stronger presence in the global data center market



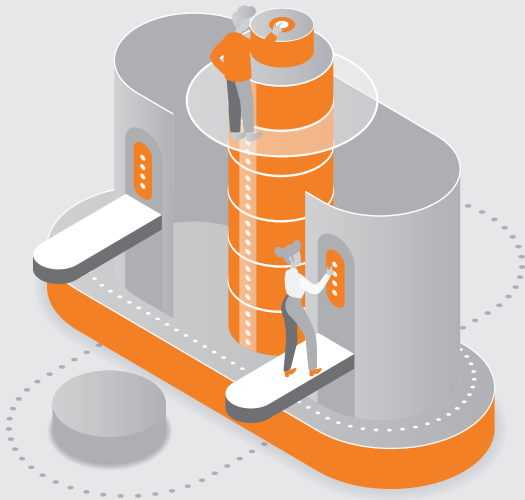
**Cloud**

- Accelerated growth through partnerships with MSPs and SaaS companies
- Differentiated cloud services by converging 5G MEC and cloud services



**Industrial IoT**

- Advanced smart factory based on 5G, IoT, cloud and big data
- IoT services for manufacturing, security and finance industries



# ESG Management

With the aim to build a better world, SK Telecom has been making all-out efforts to maximize social value creation through the use of advanced ICT.



## ESG Goals



### Environmental

Goal of achieving net zero CO2 emissions and plastic footprint



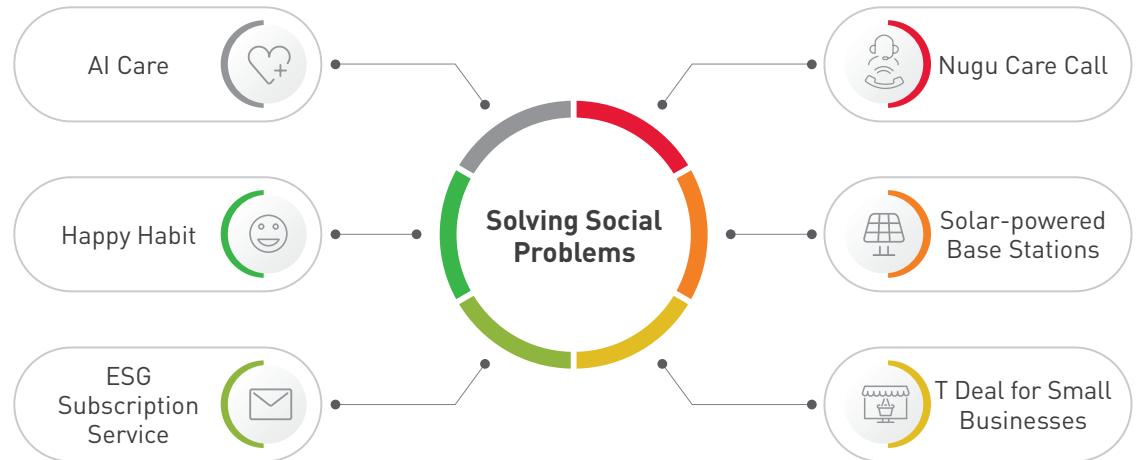
### Social

Creation of both economic and social value under the SK Double Bottom Line principle



### Governance

Reinforced management transparency centered on Board of Directors





### **Visit SK Telecom**

#### **Address of Headquarters**

SK T-Tower, 65, Eulji-ro, Jung-gu, Seoul, 04539, Korea

#### **Corporate Website**

[www.sktelecom.com/en](http://www.sktelecom.com/en)

#### **Press Release**

[www.sktelecom.com/en/press/press.do](http://www.sktelecom.com/en/press/press.do)

#### **Digital Channel (LinkedIn)**

[www.linkedin.com/company/sk-telecom](http://www.linkedin.com/company/sk-telecom)

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