



Ryu, Young-sang (James)
President and CEO of SK Telecom

James Ryu is President and CEO of SK Telecom. He assumed the role of CEO in November 2021.

As President and CEO, Ryu is focusing on strengthening SK Telecom’s market leadership by offering customer-centered technologies and services, while making meaningful contributions to society by utilizing SK Telecom’s extensive ICT assets.

Under his strong leadership, SK Telecom is rapidly shaping into an “AI & Digital Infrastructure Service Company” that achieves sustainable growth through innovations in Fixed & Wireless Telecommunications, AI Service, and Digital Infrastructure Service. He is currently creating new opportunities in untapped business areas including subscription, metaverse, cloud and data services.

Prior to his current role, Ryu served as President of SK Telecom’s MNO Business from 2019. He led the successful launch of the world’s first 5G mobile service and Korea’s largest OTT media service ‘Wavve,’ and secured a strong growth momentum for SK Broadband by acquiring T-broad, the second largest cable TV operator in Korea. He also reshaped Korea’s ICT ecosystem by successfully completing a large-scale share-swapping deal between SK Telecom and Kakao, the nation’s leading platform company.

He held executive level and management positions within various SK affiliates including SK Telecom and SK Inc., accumulating extensive expertise in areas such as marketing, investment, and business development. He also built a career as an M&A expert, taking an integral part in the acquisition of SK Hynix in 2012, SK Shieldus (formerly ADT Caps) in 2018 and Toshiba’s Semiconductor business in 2018 to expand the business portfolio of the SK Group.

CEO Ryu received his MBA from the University of Washington in Seattle(2007). He holds a master’s degree(1994) and a bachelor’s degree(1992) in Industrial Engineering from Seoul National University.