

# The Rise Garden

The future of gardening is hydroponics

**Rise Gardens** takes indoor gardening to the next level with this freestanding, modular garden that expands up to three levels and houses a max capacity of **108 plants**. Designed to fit in any room, the **Rise Garden** allows gardeners to grow all year long within the comfort of their own homes, while also getting indoor growing guidance from the **Rise Gardens** companion app on how to get the most out of each indoor harvest.

**Rise Garden's** unique garden accessories and horizontal watering tray allows gardeners to experiment with **more plant varieties** than most vertical-only hydroponic gardens, while also enabling more frequent harvests than soil-based plants. The **Rise Garden** requires **90% less water** than soil-based growing, making it a great choice for gardeners focused on **environmental sustainability** or living in dry regions.

The New Rise Garden was recognized as a CES® 2023 Innovation Awards Honoree\* in the Food & Ag Tech category.



\*Note: The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.

## What's Innovative About The New Rise Garden?



**Elegant Design:** When you bring your garden indoors, both the functional design and aesthetic design matters. Whereas other systems are made of plastic and PVC pipes, the New Rise Garden uses powder-coated metal in a variety of colors, along with a sturdy wood structure.



**Productivity & Flexibility:** With the Rise Garden, you get both quality and quantity. In addition to sourcing only the most durable materials, each Rise Garden can expand up to a max growth capacity of 108 plants, which is 3X the capacity of most freestanding indoor gardens available.



**Smart & Simple:** Growing indoors can get complicated, as you need to manage water, light, and plant nutrients in a different way compared to outdoor growing. However the Rise Gardens app makes these complexities simple by walking growers through the entire process, one step at a time. Beyond giving growing guidance, the Rise



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Garden app can control lights, send alerts when nutrients and water are needed and help identify when plants are ready to harvest. The system also integrates with Alexa for voice control of many functions. Unlike other indoor smart gardens on the market, Rise Gardens' IoT connectivity is available to all customers at no extra charge.



**Built by Gardeners, For Gardeners:** The Rise Gardens team includes real gardeners and plant scientists passionate about offering gardening as a way of life year-round. The team is committed to always improving their gardens, accessories and plant options, all of which are carefully designed to deliver the best growing experience for the Rise Garden community of growers.

# How is the New Rise Garden different or better than the previous Family Garden?

The new Rise Garden makes growing even simpler than before. The New Rise Garden is faster to assemble and easier to clean than its predecessor, while also offering a bigger water reservoir intended to make day-to-day maintenance easier, as well. Last but not least, indoor gardeners can now select from a new dark color option that provides a stunning look that will enhance any room.

## Technical Specs

### Dimensions:

Length: 16.25"

Width: 36.25"

Height: 39.5" (single-level garden) - 66.75" (triple-level garden)

Weight: 50lbs (single-level garden) - 80lbs (triple level garden) [dry]

## Other technical specifications:

Reservoir: 8 gallons

Power consumption: 70W (single-level garden) - 190W (triple-level garden)

Plant capacity: 12 (single-level garden, default) - 108 (triple-level garden, with accessories)



\$749 | single level

Price

\$1,349 | for 3-level garden

Available for purchase on [www.risegardens.com](http://www.risegardens.com), the New Rise Garden comes with a starter kit including 16 seed pods (mix of lettuces, herbs and greens), nutrients and a nursery, along with a 1-year warranty.

## About The Company

Rise Gardens designs state-of-the-art indoor hydroponic produce gardens that make it easy for anyone to grow their own food. The system makes a complicated process productive and fun for gardeners constrained by busy schedules, short growing seasons, extreme weather, or lack of access to settings friendly for growing. The modular, WiFi-connected garden platform allows for expansion and enables growing of a wide variety of greens and vegetables. Founded in 2019 and backed by \$3.1M in seed funding from investors including True Ventures and the Alexa Fund, Rise Gardens encourages better nutrition and healthy lifestyles by helping people grow their own food year-round and by partnering with schools to build nutrition education in the classroom.



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[www.risegardens.com](http://www.risegardens.com)