



Press Release - Paris - France
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CES 2022 The French Tech Startups Directory is Online!

The first in-person CES is two years. Although digital collaboration has been wonderful to stay connected those past years, there is nothing such as a face-to-face meeting to create deep and trustful relationships. We believe that keeping in mind safety measures, it is important to be present at the CES to showcase French talent in person to maintain good relationship between French and worldwide Tech ecosystems and create new bridges nurturing French innovation.

Investments in French Startups

11 French unicorns emerged in 2021 alone, which is more than the last 6 years combined. In 2021, investments in French startups will exceed €10b. This is twice the amount raised last year. Foreign investors play an increasingly important role in the French ecosystem. Year-to-date, 60% of funds raised by French startups have come from abroad.

According to the EY attractiveness survey in 2021, France ranked first in Europe for the second year in a row, ahead of the UK and Germany. It is thanks to the effort deployed and thanks to opportunities such as the ones brought by events such as the CES that France will remain attractive.

The French Tech Startups Directory:

<http://businessfrance.jpm-associes.com/ces-2022/>



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Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. It promotes France's companies, business image and nationwide attractiveness as an investment location, and runs the VIE international internship program. Business France has 1,500 personnel, both in France and in 58 countries throughout the world, who work with a network of partners. Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines, and Singapore.

For further information, please visit: www.businessfrance.fr



La French Tech is France's start-up movement, powered by its ecosystem and bolstered by its government. They bring together these two radically different worlds bound by a single mission: make France a great home for global mission-driven tech champions.

President Macron set the objectives: 25 unicorns by 2025, 200,000 new jobs by 2025, but not at the price of inclusion, gender equality and the planet.

At the grassroots level, La French Tech is brought alive by its 20,000 start-ups and its growing network of 121 entrepreneurial communities around the globe. They strive to promote a culture of giving back and openness, while propelling the French start-up scene forward both locally and internationally.

To know more about this initiative: <https://lafrenchtech.com/en>

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