

## Joel Honeyman

Vice President of Global Innovation  
Doosan Bobcat North America



Joel Honeyman is vice president of global innovation for Doosan Bobcat North America.

He has served in his current role since 2014, and is responsible for driving a culture of innovation, partnering with leading global technology firms and demonstrating the value of applying advanced technologies to current and new products, processes and services.

Since joining the company in 1997, Joel has since served in a variety of roles. Prior to his current position, Joel served as vice president of North American sales for nearly 10 years. He also served the sales training group, working with customers and dealers, including roles as a national accounts manager and regional sales manager.

Joel holds a bachelor's degree in mechanical engineering and a master's degree in agricultural economics from North Dakota State University in Fargo.

Doosan Bobcat North America, headquartered in West Fargo, North Dakota, is a leading global manufacturer of construction, agriculture, landscaping and grounds maintenance equipment, attachments and services. The company is committed to empowering people to accomplish more. Doosan Bobcat North America is home to world-renowned brands, including Bobcat® compact equipment, Doosan® portable power products, Ryan® and Steiner® grounds maintenance equipment and Geith® attachments. Doosan Bobcat North America is a tradename of Clark Equipment Company.

The company is the U.S. and Canadian subsidiary of Doosan Bobcat, Inc., which is headquartered in Seoul, Korea, and a part of the Doosan Group, which employs more than 43,000 people in 38 countries worldwide.

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