

OUR STORY

WAKAWAKA IS AN AWARD-WINNING SOCIAL ENTERPRISE THAT DEVELOPS, MANUFACTURES AND MARKETS THE WORLD'S MOST EFFICIENT SOLAR FLASHLIGHTS AND CHARGERS.

Our founders, Maurits Groen and Camille van Gestel, are a pair of Dutch environmentalists and dreamers. The inspiration for WakaWaka was first sparked in 2010, when Maurits and Camille were traveling through South Africa, working to offset carbon emissions from that year's World Cup championship.

Throughout their travels, they were struck by the scores of people living **without access to electricity**.



For them, to see so many people without access to clean power and light—living in what's commonly known as **energy poverty**—was a **profound awakening**.

Burning kerosene is a common alternative to living in complete darkness. But kerosene is dangerous, toxic and highly flammable, and comes at an exorbitant cost to both health and pocketbook.

They wanted to **harness the power of the sun to unite and empower people to light their world**.

All of our products are proud examples of world-famous Dutch design and aesthetic. The same premium, high-quality products for all markets.

WakaWaka has leveraged the high demand for its products to maximize impact by instituting a Share the Sun model for emergency relief:

Buy a WakaWaka and you also give a solar light to a family caught in crisis and living without access to electricity.

WakaWaka means **shine bright** in Swahili.

And shine bright is exactly what we do, since we are **a social enterprise on a mission to share the abundant power of the sun**.



OUR PRODUCTS

WAKAWAKA'S PREMIUM SOLAR PRODUCTS
ARE FUELING THE SOLAR REVOLUTION BY
HELPING CONSUMERS PLUG INTO THE SUN.

AVAILABLE AT WAKA-WAKA.COM



WAKAWAKA POWER+ is the quintessential entry point into the solar revolution for anyone on the go who hates to be left without power. A rugged, ultra-efficient solar flashlight + charger beautifully designed to help people plug into the sun for power and light, WakaWaka Power+ will charge smartphones and other USB powered devices. It also provides up to 150 hours of bright LED light on a single charge from the sun.



WAKAWAKA LIGHT is a sturdy, highly efficient and sustainable solar-powered LED flashlight that provides users with up to 80 hours of bright, safe and sustainable light after just a single day in the sun.



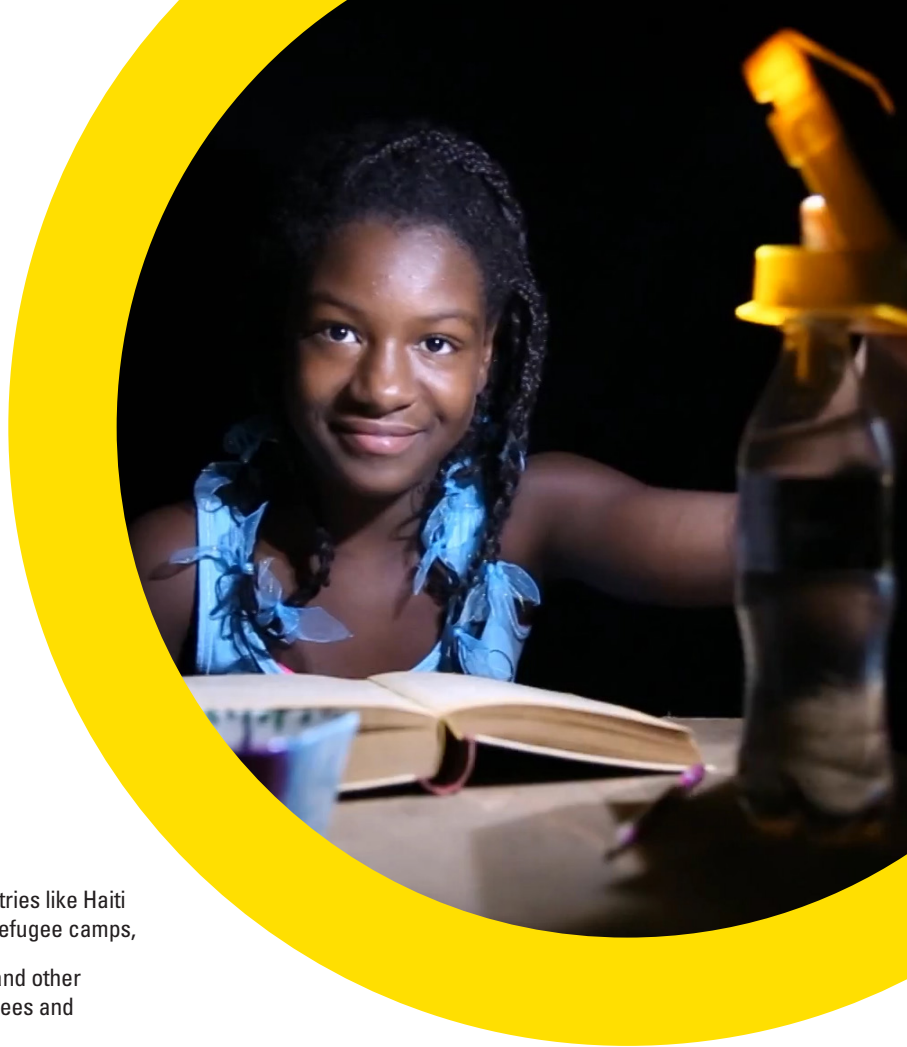
WAKAWAKA BASE 10 is the next step in the evolution of portable solar power: the ultimate all-in-one compact first-aid kit for when the sun goes down and the lights go out. With a 10,000 mAh battery, the state-of-the-art WakaWaka Base 10 converts solar energy into battery power significantly faster than any other solar charge pack on the market today. After a single day in the sun, the powerful WakaWaka Base 10 will charge multiple phones, cameras and tablets, or provide up to an entire week of light.

OUR IMPACT

IMPACT WAS BAKED INTO WAKAWAKA DNA FROM THE VERY START.

From Ebola-affected areas in Liberia and Sierra Leone to countries like Haiti and Nepal that have been ravaged by earthquakes, to Syrian refugee camps,

We have partnered with the International Rescue Committee and other humanitarian organizations to bring light to thousands of refugees and displaced people around the world.



SHARE THE SUN

Buy a WakaWaka.

Give a solar light to the International Rescue Committee's programs around the world supporting families caught in crisis.



According to the International Rescue Committee, WakaWakas have become the most valued non-food items in Syrian refugee camps. They are a lifeline, a means of communicating and connecting, and a source of light and empowerment.



ENERGY poverty

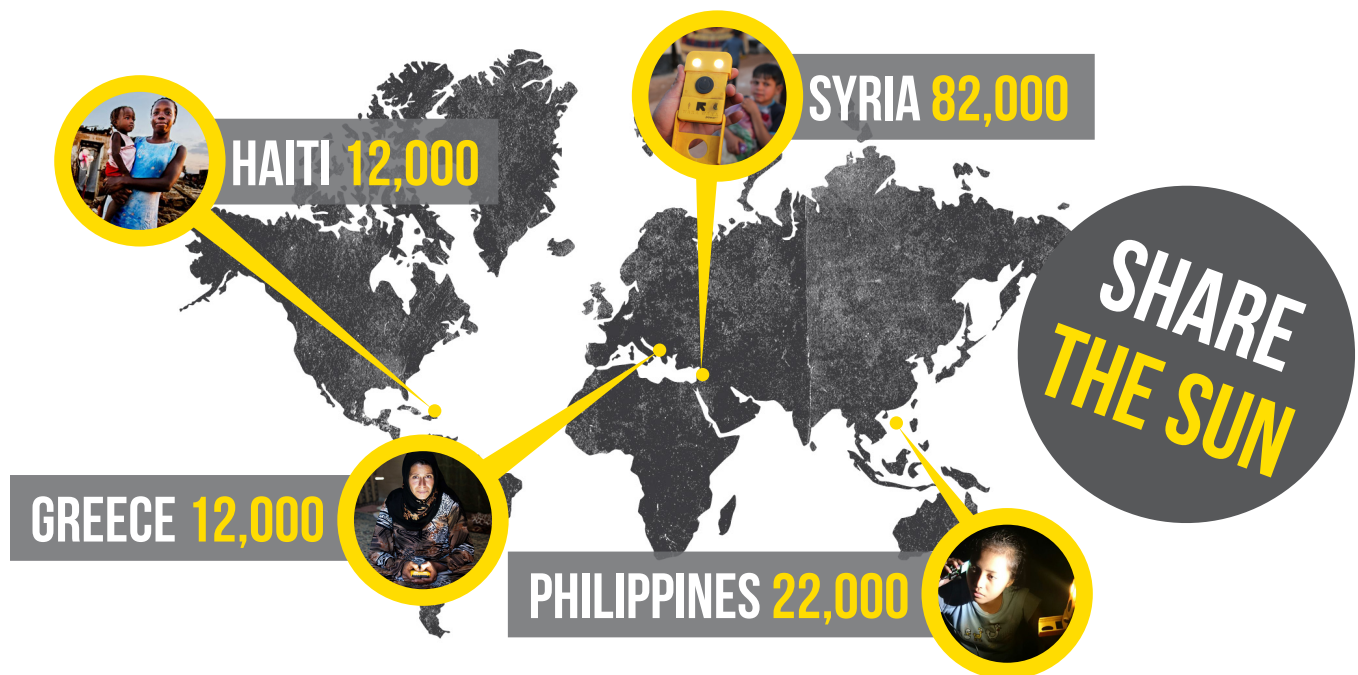
More than a billion people worldwide live without the luxury of a light switch and another billion people live with sporadic access at best. Not having power and light can be a matter of safety, a matter of opportunities lost, and even a matter of life and death.

WakaWaka provides an abundant, reliable and sustainable alternative to kerosene.

With the help of our Agents of Light community, **WakaWaka has empowered more than a million people worldwide**, boosting family and community health, and providing families with longer productive hours during which to work, study, eat, and live.

OUR IMPACT

A TOTAL OF 41 COUNTRIES HAVE BEEN IMPACTED THROUGH 285 DIFFERENT WAKAWAKA PROJECTS.



WAKAWAKAS HAVE EMPOWERED **MORE THAN A MILLION PEOPLE**



Within 48 hours after the devastating earthquake in Nepal this past year, we reached out to our community in an appeal for help. Just days later, the first WakaWakas were on the ground. In total, 17,000 WakaWakas were distributed to the most remote areas of Nepal, helping to restore a sense of safety and security when the sun goes down and making communication possible for emergency response teams and family members.