



OJO™ SMART E-SCOOTER WITH ZERO EMISSIONS PROVIDES A REAL TRANSPORTATION SOLUTION

Bike Lane-friendly, Game-Changing Adult Scooter From OjO Electric To Be Unveiled At CES

Las Vegas, NV -- January 4, 2017 - [OjO Commuter Scooter™](#), the ultimate two-wheel smart scooter from OjO Electric, will debut at CES® 2017 followed by a retail launch later in the month. OjO is a bike lane-friendly, zero emissions, clean fun ride for adults. It quickly accelerates up to 20 MPH and goes the



distance of 25 miles on a single charge. Whether commuting or just enjoying a leisurely ride, OjO will forever change the way people travel from place to place.

This “smart” scooter incorporates the latest in smart technology with a sleek, patented ergonomic design, HyperGear motor and gear system to power up hills. Unlike other scooters on the market, OjO supports an incredible 300+ pound weight capacity with its unique heavy gauge all-welded aluminum chassis. Combined with the other best-in-class luxuries, these traits make the OjO amazingly stable, fun, smooth and easily maneuverable. The OjO Commuter Scooter complies with the same rules and guidelines

as the electric bicycle market, requiring no license. With the rapid growth of bike lane infrastructures throughout the USA and the world, OjO Commuter Scooter offers the perfect solution.

“We’ve been in research and development for almost three years to solve a dire need for a simple, stable, fun bike lane-friendly and clean commuter vehicle,” said President of OjO Electric, Dale Seiden. “Enter the world of OjO, a true advancement in personal e-transportation, unmatched in quality, agility, versatility and technology. From its many patented features to the invigorating ride itself, this first-of-its-kind smart scooter gives a riding experience like no other.”

OjO Electric will showcase the OjO Commuter Scooter at Pepcom and Showstoppers media previews in addition to CES (Central Plaza - 23), beginning January 4th. Watch the OjO in action [HERE](#).

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Seiden added, “In a marketplace of unstable, foldable, toy and motorcycle-like scooters that require a license for street-use only, the Tesla-inspired OjO is a ‘REAL’ true adult scooter that is economical and sustainable.”

The zero-emission scooter is equipped with state-of-the-art battery technology and features a patented on-board charger with retractable cord and plug, affording riders the ability to charge at any standard 110V wall outlet. There is no need to lug a charger or endure distance anxiety worrying about getting home to charge.

A 500-watt HyperGear motor and geared system provides more torque and increases power for climbing hills up to 15%+ grades, providing for an all-around better and more versatile riding experience. A heavy gauge all-welded aluminum under chassis provides maximum durability, maneuverability, strength and stability. Three speed modes provide comfort levels for any rider: Eco Mode for beginners, Touring Mode to maximize distance and Sport Mode for peak performance.

An interactive, non-glare touchscreen allows the rider to choose speed, review current and historical distance, control lighting and sound and more. The OjO’s extras include dual integrated waterproof bluetooth speakers, voice response system, LED front and rear lights, a USB port for charging phone, a motion activated alarm, wireless key fob and a patented removable seat system that converts the scooter into a stand up only experience. The OjO’s treaded, non-slip deck and specially designed adjustable seat provide for ease of use in any position. There is a convenient, optional sleek rear basket accessory for any items riders need to carry.

OjO is available in seven colors: bright white, matte black, skyblue, rose gold, matte graphite, vibrant orange and a street art style.

Priced at \$1,999.99, OjO will be available in January on Amazon.com and later this Spring at BestBuy.

About OjO Electric:

The OjO was conceived in early 2014 by a group of well-seasoned inventors and entrepreneurs in Santa Monica, California who put their energies together to create a new form of sustainable transportation for the bike lane. OjO Electric is dedicated to delivering unparalleled quality, luxury, and fun while earning the highest level of customer satisfaction and loyalty. The OjO revolution, “the rebirth of transportation for a better planet.” Take a look at the OjO in action [HERE](#). For more information visit <https://www.ojoscooter.com>; and follow on [Facebook](#), [Twitter](#) and [Instagram](#).

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