



Fast Facts

- Founded in 1996, the Maroo specializes in designer cases for today's mobile devices
- Launched Maroo Audio in 2016 to focus on untapped opportunities in niche audio solutions and high-end products for audiophiles.

Key Customers & Partners

- We have 200+ retail partners in 30+ countries.
- Maroo is a long-standing Microsoft Depth Partner in the Design for Surface Program.
- Advanced Communication Solutions (ACS), a British Company, has partnered with Maroo to exclusively distribute its preeminent universal earphones. ACS creates custom in-ear monitors for some of music's most recognized talents (Sir George Martin, Black Sabbath, Pink Floyd, Imagine Dragons, Radio Head, Deadmau5, David Guetta, Gilson Lavis, Ola Onabule, Ron Wood, and many more – because we have to stop) and is a dedicated hearing preservation company.

Sound Safety

A key tenant in our mission, Maroo Audio aims to educate end-users and design products that make it possible for people to experience best-in-class music performances while encouraging lower safe listening levels accomplished through noise isolating earphones.

Introducing...

Maroo Audio | Listen Beautifully

True-to-performance earphones uniquely fitted for women's ears.

Products:

- ICE Collection · 4 SKUs
- GEM Collection · 4 SKUs

Key Differentiators

Engineered to fit women's ears

Most women's earphones are labeled merely because of color or eartip size, but Maroo Audio has gone beyond color and specifically designed these noise-isolating earphones to look like timeless jewelry fitted for women's smaller ears. This results in far more comfort, a better sound experience at lower, healthier listening levels. Includes 5 optimized ear-tip sizes with single and double flange options for a stay-put fit.

Designer Style

- Taking cues from the latest fashion trends, ICE features polished metallic earphones, encircled with studs and high-quality cut glass crystals for a chic jewelry look.
- The GEM line is modern yet classic with sleek metallic elements and stunning cut glass gemstones that add some bold bling to your wardrobe accessories.

Beautiful Sound

- These earphones deliver superior full-range sound with rich bass and crystal clear highs.
- Custom micro drivers allow a smaller, more comfortable fit with improved noise isolation, which means a better overall listening experience at safer volume levels.
- Super convenient inline microphone and remote button provide a seamless hands-free calling and music-to-phone control.



The Ultimate Sound Team

Maroo Audio is a privately held venture, founded by a team of audio and technology enthusiasts. We are inspired to create distinctive products with fashion-forward style and superior performance for music-loving consumers. On our team, we count couture fashion designers, audiologists, musicians and music fanatics.

Dave Dietz is the co-founder, CEO and lead Sales Strategist of Cyber Acoustics and Maroo. For over 25 years, Dave has worked in the high-tech industry for brands such as Ampex Pro Audio, Fuji Film and Labtec, gaining extensive retail channel experience before founding his own company. In his free time, Dave enjoys playing the “axe”. He is a graduate of Oregon State University.

Joe Westrup is the co-founder, COO and lead product developer of Cyber Acoustics, Maroo. His design and engineering journey first began with a home speaker manufacturing company before he moved on to develop the first PC speakers bundled with sound cards in the mid ‘80s. Joe lived in Asia for over 10 years where he honed his manufacturing and product development expertise and now uses this talent and key relationships to keep his companies operating efficiently. Joe is also a music lover and wine enthusiast.

Michael Shaver is the Senior Vice President of Worldwide Sales and Marketing at Maroo and lead product strategist for Maroo Audio. Michael specializes in Sales and Business Development on a global basis, and has worked with numerous well-respected audio and technology brands, including GN Netcom, Jabra, Labtec, Body Glove, and Etymotic Research. He is an avid music lover – passionate about sound quality – loving live music, travel, running, and holds a BS from Willamette University.

Andy Shiach is the Founder and Director at Advanced Communication Solutions Ltd in Oxford, United Kingdom. As a performing musician, Andy suffered sudden traumatic hearing loss in a rehearsal accident. Thereafter he became an audiologist, visionary owner, and has since been on a mission to educate about hearing protection and preservation. He founded his company to create the finest custom in-ear monitors and hearing protection products available.

Raleigh Wilson is a partner with the Marion Group, a consulting firm that focuses on helping companies with a highly strategic approach to developing, branding, marketing and selling consumer products. He has over thirty years of general management and global sales expertise. During his career, Raleigh has worked for great brands including AT&T, Jabra, and Altec Lansing; he has a BS in Finance from the University of Utah.



ICE Collection

Turquoise Blue · Midnight · Scarlet · Midnight Rose

 marooaudio.com

 facebook.com/maroolifestyle

 instagram.com/maroolifestyle

 twitter.com/maroolifestyle

###