



B R Y D G E

Buyer's Guide | Winter 2015



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Beautiful by Design

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Go. Do More.

Introducing Brydge

The iPad has redefined mobile computing. Through innovative technology & stunning design we have created the ultimate in mobile productivity. With a legacy in Kickstarter, Brydge is now renowned for one thing - creating a beautiful range of keyboards that uniquely combine the functionality of the iPad with the productivity of a laptop to deliver the ultimate MacBook-like experience.



Silver

Gold

Space Grey

The Perfect Companion

Small in Size. Big on Productivity.

When Apple presented its now iconic iPad to the world back in 2010, it was a game-changer - forever altering the way we learn, work and play. In the years since that milestone, iPad devotees have forged intimate connections with their device and we wanted to be a part of that experience. Recognizing the natural limitation of the tablet is the on screen typing experience,

Brydge created a portfolio of premium keyboards that provide the perfect balance between the iPad and MacBook.





Nicholas Smith

Co-Founder & CEO

Nicholas is an innovator and an entrepreneur at heart. His passion for technology combined with his ability to build a business at scale positions him well to guide Brydge Global through this period of transformation and into the future. Nick is the driving force behind Brydge.



Toby Mander Jones

Co-Founder & Director

Toby has always been fascinated with the commercialization of ideas, especially in the technology space, and brings a wealth of commercial and legal experience and expertise to Brydge. A corporate lawyer by profession, Toby's focus over the last decade has been to assist companies with strategic transactions and investments, as well as their commercial activities, across the APAC region.



Meet the Family

BrydgeAir

Designed specifically for the iPad Air & Air 2, the BrydgeAir is the perfect compliment to Apple's workhorse.

No matter the color or style that you prefer,
we have the right Brydge for you.

BrydgeMini

Crafted out of premium aluminum, the BrydgeMini brings the hallmarks of the larger BrydgeAir into a small package designed specifically for the iPad mini 1, 2 & 3.



Who Needs A Brydge?

Consumers who value convenience and productivity love the freedom that Brydge offers. Travelers, students, and professionals are more productive using Brydge. The Brydge range extends the functionality of the iPad by providing a keyboard solution that maintains the benefits of the tablet and provides the user with a beautifully designed device that reflects the true beauty of the iPad.





Brydge Pricing



\$129.99

BrydgeMini for iPad Mini



\$149.99

BrydgeAir for iPad Air

Brydge Accessories



\$69.99

BrydgeAir Leather Sleeve - Black



\$69.99

BrydgeAir Leather Sleeve - Red



\$69.99

BrydgeAir Leather Sleeve - Brown



\$39.99

iPad Air Protective Shell



\$39.99

iPad Air 2 Protective Shell

Competitive Matrix (iPad Air)



BrydgeAir



Logitech



Zagg Slimbook



Belkin QODE



Clamcase Pro

	BrydgeAir	Logitech	Zagg Slimbook	Belkin QODE	Clamcase Pro
Price	\$149	\$99	\$129	\$129	\$149
Material	Aluminum	Plastic/Fabric	Aluminum/Plastic	Plastic/Fabric	Aluminum/Plastic
Thickness	14.5mm	17.1mm	17.8mm	18mm	18.8mm
Weight	520g	430g	725g	490g	554g
Battery Life	3 Months	3 Months	2 Years	1 Year	1.5 Months
Backlit Keys	Yes	No	Yes	Yes	No
Viewing Angle	180 Degrees	Fixed	135 Degree	Fixed	360 Degrees
Warranty	1 Year	1 Year	1 Year	1 Year	1 Year
Colours					

Competitive Matrix (iPad Mini)



BrydgeMini



Logitech UltraThin Keyboard Folio

















ZAGG Rugged Folio



Belkin QODE



Clamcase Pro

 Price	\$129	\$89	\$139	\$79	\$129
 Material	Aluminum	Plastic/Fabric	Plastic/Silicone	Plastic/Fabric	Aluminum/Plastic
 Thickness	14.5mm	19.3mm	22.86mm	19.05mm	17.5mm
 Weight	300g	285g	726g	318g	394g
 Battery Life	3 Months	3 Months	2 Years	6 Months	6 Months
 Backlit Keys	Yes	No	Yes	No	No
 Viewing Angle	180 Degrees	Dual View	135 Degree	Fixed/Dual View	360 Degrees
 Warranty	1 Year	2 Year	1 Year		1 Year
 Colours					

Brydge

Technical Details

Brydge offers consumers a unique set of features that enable freedom, convenience, and connectivity to the priorities in their lives.



Backlit Keys || Being productive whether you're in the office or on the go is critical. With an illuminated typing experience, we have achieved the perfect balance between being mobile and being productive anytime, anywhere. Keyboards offer consumers a unique set of features that enable freedom, convenience, and connectivity to the priorities in their lives.



Extraordinarily Versatile || Flawlessly integrating with the iPad Air or Air 2, the patented hinge provides a 180° viewing experience that forms the perfect balance between your iPad and MacBook.



Beautiful by Design || Precisely engineered out of premium aluminum to deliver a seamless experience from iPad to keyboard.



Stereo sound, direct to you. || Listening to great music is one thing, but having it come directly toward you in stereo is the way it's meant to be. Our next generation speakers deliver a rich stereo sound that leaves you with a great listening experience.



Power to go. For longer. || With up to 3 month's battery life on a single charge, keeping your Brydge for iPad Air powered up and on the go is easy. Simply charge it with the provided Micro USB cable for as little as an hour and you will have months of productivity ahead of you.





BrydgeAir

Material	Aluminum
Weight	520g / 1.15lb
Speakers	Yes
Backlit Keys	Yes
Battery Life	3 Months (rechargeable)
Connectivity	Bluetooth 3.0
Warranty	12 Months

BrydgeMini

Material	Aluminum
Weight	300g / .66lb
Backlit Keys	Yes
Battery Life	3 Months (rechargeable)
Connectivity	Bluetooth 3.0
Warranty	12 Months

Reviews & Recognition

BrydgeMini: CES 2016 Innovation Award Honoree



CES Innovation Award Honorees are recognized technology leaders with solutions that are the best in their categories. In October 2015, Brydge Keyboards joined the tech elite when they were named a CES 2016 Innovation Award Honoree. While the finalist will be awarded at CES 2016 in Las Vegas, being selected as an Innovation Award honoree illustrates the compelling value that Brydge Keyboards offer consumers over other solutions. Brydge allows users to be always connected and always productive when they are on the go.



AppleWorld.Today

“Due to the excellent construction, solid design, smooth typing feel with good feedback, backlighting, and a number of other factors, the BrydgeMini is an Apple World Today Top Pick as the Best iPad mini keyboard of 2015.”



B R Y D G E

WWW.BRYDGEKEYBOARDS.COM